



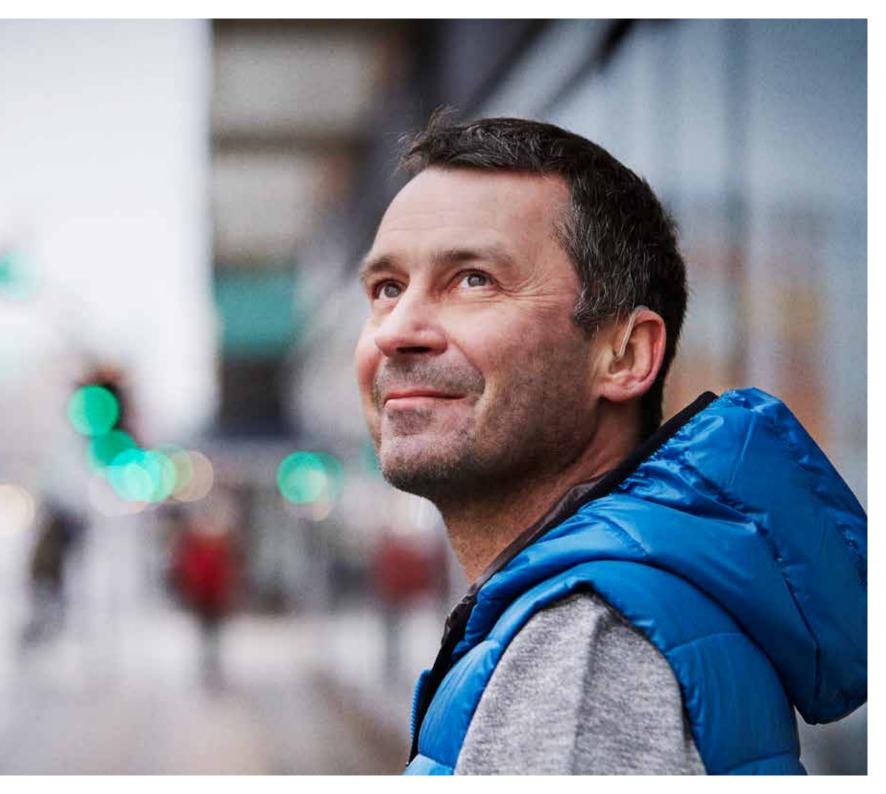
Experience smart super power hearing for the first time



rediscover hearing

"Life's much simpler now – I just need my phone, keys and wallet"

> *Flemming Brasen, 49* Store manager and super power user for 31 years



# Introducing smart super power hearing

ReSound ENZO<sup>™</sup> brings smart hearing technology to people with severe and profound hearing loss for the first time.

Smart super power hearing means experiencing sound with the clearest and most vibrant quality, even in the most challenging sound environments.

It means being able to communicate more easily with your colleagues in the workplace and connect with a loved one even when you're on different continents, through direct stereo sound streaming from your iPhone, iPad or iPod touch.

And it means discreetly adjusting your settings directly from your smartphone, matching your sound to your experiences without drawing attention to your hearing aids.

All through the world's most powerful and advanced super power hearing aid.

Visit **resound.com/enzo** to learn more about the world's only smart super power hearing solution.



# ReSound ENZO<sup>™</sup> is the only smart super power hearing solution

#### DIRECT CONNECTIVITY

Stream stereo sound directly from iPhone, iPad and iPod touch, without any intermediary device.

Read more on page 6

ade for ■ iPod 〕 iPhone □ iPad

#### INTUITIVE PERSONALIZATION

The ReSound Smart<sup>™</sup> app gives you smart new ways to personalize your hearing experience.

Read more on page 14.



#### SUPERIOR SOUND QUALITY AND AUDIBILITY

Surround Sound by ReSound<sup>™</sup> signal processing mimics the auditory system improving audibility, speech understanding and sound quality.

Read more on page 8.



#### SMALL,ROBUST DESIGN

Slim, comfortable and highly durable. Protected against moisture inside and out with industry-leading nanotechnology.

Read more on page 16.

## iSolate<sup>™</sup>nanotech

## "I couldn't make a call for nine years – now I can"

*James Raath, 59* Business consultant and super power user, diagnosed with Ménière's disease at age 21







# Your direct connection to people, places and experiences

In this world of smart technology, more people and things are becoming connected. Now, with ReSound ENZO<sup>™</sup>, you can join in too.

ReSound ENZO is the only super power Made for iPhone hearing aid, which means you can stream stereo sound directly to your hearing aids with no intermediary device, just as if you were wearing wireless headphones.

You can easily and intuitively access voice calls, FaceTime, music, movies, spoken directions, information and everything else that your iPhone, iPad and iPod touch have to offer.

You can make a phone call at home, in the car, or at your desk, no matter what's happening around you. You can listen to every word of your favorite song when you're out walking, cycling, or just sitting quietly and listening.





# All the power you need

With ReSound ENZO<sup>™</sup> you can hear more of what you want, because every part of it is designed to give you a better hearing experience with a rich, balanced sound in all situations.

You can enjoy greater amplification without noise and feedback, because ReSound ENZO provides the highest stable gain level in the industry.\*

And with a wide range of different fitting modes, ReSound ENZO can suit your sound experience and personal preferences regardless of what hearing aid you have used previously.

\* Global audiology, June 2014, Internal lab test, GN ReSound



# "The sound is crystal clear"

Jonathan Shackleton, 63 Antarctic guide and super power user who started to lose his hearing 20 years ago

All your sounds amplified, clear and comfortable

"The sound's really pleasing ... I just turn it on and then I'm good to go"

Louise Brasen, 22 Student and super power user who was diagnosed with hearing loss 12 years ago



ReSound ENZO<sup>™</sup> maximizes sound quality, audibility and speech understanding, while minimizing listening effort.

You can understand the speech around you better, and know exactly where sound is coming from, even in difficult surroundings.

The inclusion of the latest and most advanced version of Surround Sound by ReSound<sup>™</sup> makes that possible. It is our unique sound processing strategy and the result of our quest to provide you with a perfect and natural sound experience.

To support the processing performed by your brain, both your ReSound ENZO hearing aids continuously exchange data about the sound environment to optimize the individual instrument settings. The result is maximized speech understanding, even in challenging listening situations.



# nspireo by nature



The name Surround Sound by ReSound<sup>™</sup> captures the essence of our aspiration: to give you sound that is true to the life around you. Only available in ReSound hearing solutions, here are just some of the smart technologies that Surround Sound by ReSound employs to emulate the function and performance of the human ear.



ReSound ENZO provides the highest stable gain level in the industry\* enabling you to improve your speech understanding without your hearing aid whistling.







# Binaural Directionality™

Two hearing aids wirelessly exchange data about the sound scene to give you better speech understanding in noise plus a more natural sense of surroundings in all listening situations.

# Wide Dynamic Range Compression

Ensures that soft sounds can be heard without making loud sounds overly loud, giving you a comfortable super power sound experience regardless of sound environment and gain level. ReSound ENZO<sup>™</sup> also offers linear and semi-linear strategies which increase fitting options to meet your preferences.

+10% ENZO MAXIMUM STABLE GAIN

\* Global audiology, June 2014, Internal lab test, GN ReSound

# Sound Shaper™

Improves audibility of speech cues and high frequency sounds, while maintaining the best sound quality possible using ReSoundproprietary frequency compression technology.



# Low Frequency Boost

Increases the gain of frequencies below 1000 Hz for a more rich sound quality experience.



# Environmental Optimizer™ II

Provides a more cohesive sound experience when you move between different sound environments by continuously adjusting gain and noise reduction levels using binaural synchronization.



# SmartRange™

ReSound ENZO is powered by SmartRange<sup>™</sup>, the fastest and most advanced wireless chip platform in the hearing aid industry. Including 3rd generation wireless 2.4 GHz technology, SmartRange enables direct audio streaming and ear-to-ear communication.

"Dulling background noise on a busy street has transformed my hearing world"

# Personalize and control your sound



The ReSound Smart<sup>™</sup> app gives you smart new ways to personalize your hearing experience.

for specific hearing environments - a concert, the car, gym, or your favorite (and noisy) café - with the swipe of a finger. Or you can turn down the volume of your hearing aid microphones when taking a call on a busy street.

Not only that, you can also tag these preferences using the app's GPS function so you can get the hearing aid settings you prefer in the locations you visit often. The app even helps you find your ReSound ENZO<sup>™</sup> hearing aids if you misplace them.

Control all these functions simply and discreetly via your iPhone, iPad or iPod touch.

Learn more about the ReSound Smart app and compatible devices at resound.com/smartapp

You can fine-tune the bass and treble

"Because I'm in control, I hear a lot more now, like the birds in the morning .... just different sounds I didn't hear before"

Stefan Kodjie, 40

Quality manager and super power user living with severe hearing loss since infancy

## "Now I run with no accessories in my hand and no wires anywhere"

Louise Brasen, super power user



# Working for you, every day

Living with severe and profound hearing loss means relying on your hearing aids all the time. That is why ReSound ENZO<sup>™</sup> is small, comfortable and built to be as robust and reliable as possible, so that it works for you every day.

### WATER REPELLENT

iSolate nanotech<sup>™</sup> is an ultrathin polymer shield that seals off every component of ReSound ENZO and protects it from damage caused by moisture, wax and dust. SMALL AND DISCREET ReSound ENZO is the world's most powerful super power hearing aid, even though it is smaller than any other comparable hearing aid. It is built to give you a level of reliability you haven't experienced before, and is the obvious choice for super power users looking for a better hearing experience.

### PRODUCT RANGE

ReSound ENZO is available in 10 different colors and three technology levels, so it meets all your needs.

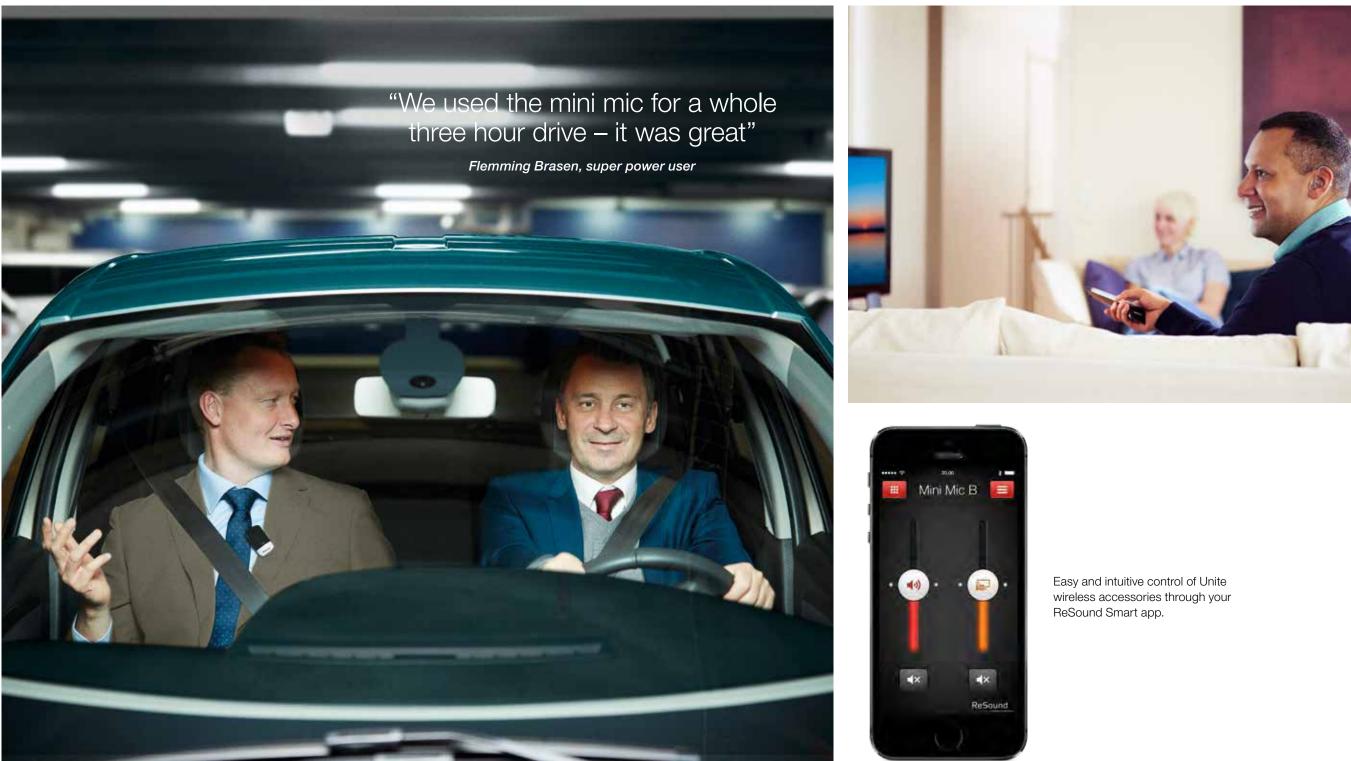
Actual size

# Expanding your possibilities even further

ReSound ENZO<sup>™</sup> connects wirelessly to the full range of ReSound Unite accessories, so you can stay connected in even more situations, including when watching TV with friends and family, or hearing from a distance the person you're talking to in noisy surroundings.

The ReSound Unite Mini Microphone clips to the clothing of whomever you want to listen to and streams their voice into your ReSound ENZO. The ReSound Unite TV Streamer 2 lets you listen to sound streamed directly from your TV, stereo or computer at the volume you choose, while those around you listen at the volume they want. And the ReSound Unite Phone Clip+ transforms your hearing aids into a handsfree headset for phone conversations and for streaming music in full stereo.





ReSound helps people rediscover hearing. We develop hearing solutions that emulate the function of the natural ear, letting you forget your hearing loss and enabling you to live a rich, active and fulfilling life.

ReSound ENZO<sup>™</sup> is the world's only smart super power hearing solution. It gives full and easy access to the sounds that matter the most to you, in the best possible sound quality. It streams stereo sound from your iPhone, iPad and iPod touch without an intermediary device, and offers smart new ways to control and personalize your hearing experience. All that in a durable design that works for you every day.

resound.com/enzo

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